



THURSDAY April 17 AFTERNOON

1:00-4:00 Anderson Language and Technology Center (ALTEC), Hellems 152

Pre-Conference Workshop “Technology and Languages for Specific Purposes”
(Please pre-register and pay for the workshop through the registration link on the conference website.)

4:00-5:00 Reception and Tour of ALTEC
(open to all registered workshop AND conference participants)

FRIDAY April 18 MORNING

7:30 AM The Veteran’s Lounge (University Memorial Center, main (second) floor past the reception desk)
Registration Table opens

8:00-8:30 AM The Gallery
Opening Remarks

Session A

8:30-10:00 AM The Gallery

The State of Languages for Specific Purposes: Program and Course Design across the Languages

8:30-9:00 “Speaking More Than One Language: Implicit Associations and Cognitive Dissonances in How LSP Is Described, Perceived and Expected To Perform”
Alán José, Wake Forest University

9:00-9:30 “Research Interests and Needs in Languages for Specific Purposes in Higher Education in the United States: A Survey Study”
Lourdes Sánchez-López, University of Alabama at Birmingham, Barbara Lafford, Arizona State University and Mary K. Long, University of Colorado Boulder

9:30-10:00 Questions and Discussion

10:00-10:15 AM
Coffee Break

FRIDAY April 18 MORNING

Session B

10:15-11:45 AM The Gallery

Curricular Design for Specific Contexts I

10:15-10:35 "The Use of a Corporate Education Model for the Teaching of Languages for Special Purposes to Business, Industry, and Government"

Steven J. Sacco and Dakota E. Senne, San Diego State University

10:35-10:55 "Paradores: Developing Intercultural Competence in the Business Spanish Classroom through CALL"

Pilar Marcé, University of Iowa

10:55-11:15 "Second Language Literacy Needs Analysis of Saudi Translation Students"

Sami Ben Salamh, King Saud University

11:15-11:45 Questions and Discussion

11:45 AM-1:45 PM The Gallery

11:45 Lunch Buffet opens

12:00-1:00 Keynote Speaker: Dr. John Grandin , Professor Emeritus of German and Director Emeritus of the International Engineering Program at the University of Rhode Island

"Merging Languages with Engineering; The University of Rhode Island Model"

Dr. Grandin will be joined by University of Rhode Island International Engineering Graduate Kaylen Haley who will briefly share her story as part of his presentation. She completed her degrees in German and Biomedical Engineering and currently works as R&D Project Manager for Covidien in Boulder, CO.

1:00-1:45 Dessert, networking, free time

FRIDAY April 18, AFTERNOON

Concurrent Session C

<p>1:45-3:15 PM UMC 457</p> <p>Technology in Support of Academic and Professional Research and Writing</p> <p>1:45-2:05 “Developing a Research-Based L2 Academic Writing Course” Anne Becher, University of Colorado, Boulder</p> <p>2:05-2:25 “‘Señor Google’: Exploring Spanish Workplace Information Practices” Alison Hicks, University of Colorado, Boulder</p> <p>2:25-2:45 “Pros and Cons of an End-Loaded Online Advanced EOP Writing Course” Suzanne Matula and Tim Teigen, Georgetown University</p> <p>2:45-3:15 Questions and Discussion</p>	<p>1:45-3:15 PM The Gallery</p> <p>Linguistic Analysis of Specialized Language</p> <p>1:45-2:05 “The Specialized Engineering Language Content and Culture Interplay” (ESP) Alexandra Lavrova, Nizhniy Novgorod State Technical University</p> <p>2:05-2:25 “Dynamics of Customer Complaints on Corporate Social Media: a Contrastive Approach (German and Spanish)” Tilman Schröder, Augsburg University, Germany</p> <p>2:25- 3:45 “Intertextuality in Specialized Discourse: A Typology of Citations as Semantic Markers” Tanja Collet, University of Windsor, Canada</p> <p>2:45-3:15 Questions and Discussion</p>
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3:15-3:30 PM
Coffee Break

Concurrent Session D

<p>3:30-5:00 PM UMC 457</p> <p>Leadership I</p> <p>“Spanish at the United States Air Force Academy: An LSP Curricular Focus on Developing Leaders of Character”</p> <p>“Intro and Macro View of Developing Learner Leadership” Jean Leloup</p> <p>“Spanish and Leadership at the Intermediate Level” Jean Leloup</p> <p>“Leadership in the Advanced Spanish Literature Class” Sheri Spaine Long</p> <p>“Leadership in the Advanced Business Spanish Class” Michael Scott Doyle</p> <p>4:30-5:00 Questions and Discussion</p>	<p>3:30-5:00 PM The Gallery</p> <p>Meeting the Needs for Less Commonly Taught Languages</p> <p>3:30-3:50 “Can Directed Independent Language Study Programs Serve LSP?” Mark Knowles, University of Colorado, Boulder</p> <p>3:50-4:10 “Why Invest in Catalan Language?” Susanna P. Pàmies, University of Colorado, Boulder</p> <p>4:10-4:30 “Court Interpretation of an Indigenous Language (Mayan)” Mary Jill Brody, Louisiana State University</p> <p>4:30-5:00 Questions and Discussion</p>
<p>5:30-7:00 PM Reception Koenig Alumni Center (the Victorian-style house on the northwest corner of campus at Broadway and University Avenue)</p>	

SATURDAY April 19 MORNING

7:30 AM The Gallery
Registration Table open

Concurrent Session E

<p>8:00-9:30 AM UMC 457</p> <p>Needs-First Approaches to Increasing Language Proficiency</p> <p>8:00-8:20 "Fostering Learner Autonomy Through LSP: Thinking Aloud Protocols and Reading above Proficiency Level" (German for Turkish Engineering students) Martin Kantus, University of Cambridge, England</p> <p>8:20-8:40 "Critical Thinking in an English for (Very) Specific Purposes Program" Suzanne Matula and Tim Teigen, Georgetown University</p> <p>8:40-9:00 "Discovering a Radically Different, More Efficient Conversation Paradigm" Robert A. Quinn, Quality Translations, LLC</p> <p>9:00-9:30 Questions and Discussion</p>	<p>8:00-9:30 AM The Gallery</p> <p>K-12 Special session</p> <p>Meeting Industry Needs Through LSP Innovation Intro /Moderator Mary Risner University of Florida, NOBLE</p> <p>"Spanish for Leadership" Cristin Bleess, Castle Rock High School Colorado</p> <p>"Medical Spanish" Melissa Swarr, Hempfield High School, Pennsylvania</p> <p>"World Language and Business Leadership" Janet Graham, Center for Advanced Professional Studies, Kansas</p> <p>9:00-9:30 Questions and Discussion</p>
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9:30-9:45 AM
Coffee Break

SATURDAY April 19, MORNING

Concurrent Session F

<p>9:45-11:30 AM UMC 457</p> <p>Sustainability, Environment, and Community</p> <p>9:45-10:05 “Teaching Society, Environment and Governance in a Language Class: A New Approach to Advanced/Conversation Courses in Portuguese” Tania Martuscelli, University of Colorado Boulder</p> <p>10:05-10:25 “Sustainability in the Context of Hispanic Cultures: Reconsidering the Relationship between SSP courses and the Spanish Major” Asunción Arnedo, Dickinson College</p> <p>10:25-10:45 “Culture for Specific Purposes: Teaching Culture Through and For Community Engagement” Carmen King de Ramírez, Arizona State University.</p> <p>10:45-11:30 Questions and Discussion</p>	<p>9:45-11:30 AM The Gallery</p> <p>Case Studies in Lower-Division Language classes in the Modern Languages Department at the University of Colorado Denver: Presentation of a Title VIA Grant Project</p> <p>“Intro and Project design” Kathleen Bollard</p> <p>“Chinese” Kuan-Yi Rose Chang</p> <p>“German” Jocelyn Hunsinger</p> <p>“French” Lori Willard</p> <p>“Spanish” Ted Wendelin</p> <p>11:00-11:30 Questions and Discussion</p>
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<p>11:30-1:30 The Gallery</p> <p>11:30 Buffet Lunch service begins</p> <p>11:45-12:45 Keynote Speaker Dr. Gwen Barnes-Karol , Professor of Spanish, St. Olaf College</p> <p>“Between the Conventional Foreign Language Classroom and Languages for Specific Purposes: Cultivating Innovations in the Vast Middle Ground”</p> <p>12:45-1:30 Dessert, networking, free time</p>
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SATURDAY April 19 AFTERNOON

Concurrent Session G

<p>1:30-3:00 PM UMC 457 “Teaching Spanish for the Professions in the 21st Century: Methodological Approaches to Teaching Spanish for Business, Healthcare and Social Services Professionals”</p> <p>Elizabeth Bruno, University of North Carolina at Chapel Hill, Diana Ruggiero, University of Memphis and Francisco Salgado-Robles, City University of New York</p> <p>2:30-3:00 Questions and discussion</p>	<p>1:30-3:00 PM The Gallery Leadership II Developing Leadership through Foreign Language Teaching at the United States Air Force Academy.</p> <p>“Intro and Spanish 221” Jean LeLoup</p> <p>“French 131” Le Ann Derby.</p> <p>“Portuguese 321” Ismênia DeSouza</p> <p>“German 221” James Rasmussen</p> <p>2:30-3:00 Questions and discussion</p>
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3:00-3:15 PM
Coffee Break

Concurrent Session H

<p>3:15-4:45 PM UMC 457</p> <p>Curricular Design for Specific Contexts II</p> <p>3:15-3:45 “Evaluating a Project-Based Activity: Moving from Theory to Practice at the K12 and University Level (Integrating STEM Content and Foreign Language Education)” Tatiana Nekrasova-Beker, Colorado State University and Second Language Testing, Inc. and Tony Becker, Colorado State University</p> <p>3:45-4:15 “The Practicality of Providing Language Learning for Specific Purposes: A Special Case of Seminarians in the Southwest USA” Ana María De La Portilla, University of the Incarnate Word, San Antonio Texas</p> <p>4:15- 4:45 Questions and Discussion</p>	<p>3:15-4:45 PM The Gallery</p> <p>Workshop</p> <p>“Poised for Success: Helping Language Students Transition from the Classroom to Competitive Job Markets”</p> <p>Darcy Lear, University of Chicago and Ann Abbott, University of Illinois</p> <p>4:15-4:45 Questions and Discussion</p>
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4:45-5:15 PM The Gallery
Closing remarks, planning for the next conference

List of presenters alphabetized by last name

A

Abbott, Ann: Saturday 3:15-4:45 PM in The Gallery
Arnedo, Asunción: Saturday 9:45-11:30 AM in UMC 457

B

Becher, Anne: Friday 1:45-3:15 PM in UMC 457
Becker, Tony: Saturday 3:15-4:15 PM in UMC 457
Blees, Cristin: Saturday 8:00-9:30 AM in The Gallery
Bollard, Kathleen: Saturday 9:45-11:30 AM in The Gallery
Brody, Mary Jill: Friday 3:30-5:00 PM in The Gallery
Bruno, Elizabeth: Saturday 1:30-3:00 PM in UMC 457

C

Chang, Kuan-Yi Rose: Saturday 9:45-11:30 AM in The Gallery
Collet, Tanja: Friday 1:45-3:15 PM in The Gallery

D

De La Portilla, Ana Maria: Saturday 3:15-4:15 PM in UMC 457
Derby, Le Ann: Saturday 1:30-3:00 PM in The Gallery
De Souza, Ismênia: Saturday 1:30-3:00 PM in The Gallery
Doyle, Michael Scott: Friday 3:30-5:00 PM UMC 457

E

F

G

Graham, Janet: Saturday 8:00-9:30 AM in The Gallery

H

Hicks, Alison: Friday 1:45-3:15 PM in UMC 457
Hunsinger, Jocelyne: Saturday 9:45-11:30 AM in The Gallery

I

J

José, Alán: Friday 8:30-10:00 AM in UMC 457

K

Kantus, Martin G: Saturday 8:00-9:30 AM in UMC 457
King de Ramírez, Carmen: Saturday 9:45-11:30 AM in UMC 457
Knowles, Mark: Friday 3:30-5:00 PM in The Gallery

L

Lafford, Barbara Friday 8:30-10:00 AM in [The Gallery](#) UMC 457:
Lavrova, Alexandra: Friday 1:45-3:15 PM in The Gallery

Lear, Darcy: Saturday 3:15-4:45 PM in The Gallery

LeLoupe, Jean: Friday 3:30-5:00 PM UMC 457; Saturday 1:30-3:00 PM in The Gallery

Long, Mary: Friday 8:30-10:00 AM, ~~The Gallery-UMC 457~~

Long, Sheri Spaine: Friday 3:30-5:00 PM UMC 457

M

Marcé, Pilar: Friday 10:15-11:45 AM in The Gallery

Martuscelli, Tania: Saturday 9:45-11:30 AM in UMC 457

Matula, Suzanne L. Friday 1:45-3:15 PM in UMC 457; Saturday 8:00-9:30 AM in UMC 457

N

Nekrasova-Beker, Tatiana: Saturday 3:15-4:15 PM in UMC 457

O

P

Pàmies, Susanna P.: Friday 3:30-5:00 PM in The Gallery

Q

Quinn, Robert: Saturday 8:00-9:30 AM in UMC 457

R

Rasmussen, James: Saturday 1:30-3:00 PM in The Gallery

Risner, Mary E.: Saturday 8:00-9:30 AM in The Gallery

Ruggiero, Diana: Saturday 1:30-3:00 PM in UMC 457

S

Sacco, Steve: Friday 10:15-11:45 AM in The Gallery

Salgado-Robles, Francisco: Saturday 1:30-3:00 PM in UMC 457

Sami Ben Salamh: Friday 10:15-11:45 AM in The Gallery

Sánchez-López, Lourdes: Friday 8:30-10:00 AM, ~~The Gallery-UMC 457~~

Schröder, Tilman: Friday 1:45-3:15 PM in The Gallery

Senne, Dakota E.: Friday 10:15-11:45 AM in The Gallery

Swarr, Melissa: Saturday 8:00-9:30 AM in The Gallery

T

Tiegen, Tim: Friday 1:45-3:15 PM in UMC 457; Saturday 8:00-9:30 AM in UMC 457

U

V

W

Wendelin, Ted: Saturday 9:45-11:30 AM in The Gallery

Willard, Lori: Saturday 9:45-11:30 AM in The Gallery

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